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The design fair that carved a niche

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Three years after the first Collective fair in New York, dealers and buyers talk about how the design market has evolved

Upcoming art fairs New York

Frieze New York

May 5-8

Randall's Island Park

For the fair's fifth edition, 300 international galleries gather on the lawns of Randall's Island Park overlooking Manhattan. **Of the three sections, Spotlight is designed to showcase solo artist presentations made after 1960, such as the work of pioneering American artists Alan Shields and Joe Goode, at Van Doren Waxter and Franklin Parrasch Gallery respectively.** Frame features galleries established within the past eight years, while Focus debuts work not seen before in an art fair context. Frieze Projects returns this year with nine site-specific commissions, including Alex Da Corte's giant inflatable balloon, David Horvitz's roving pickpocket and a special tribute to Maurizio Cattelan. Audio installations will be placed in booths around the fair as part of the Frieze Sounds programme. A highlight is Liz Magic Laser's "Nothing Special", which uses the voice of a Donald Trump impersonator to stage a philosophical dialogue between the presidential hopeful and an investigative reporter, delving into Trump's imagined internal struggles with self-esteem, women and social mores. frieze.com/fairs/frieze-new-york